

Traditional Russian Sweet



Belyov Pastila



Belyov Pastila



Our products are represented in the most important store of our country - GUM, which is located in Red Square near the Kremlin

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Belyov Pastila





is a unique handmade sweet made of baked in wood stove apples. Delicate apple puree, egg whites and berries, nuts or cinnamon - only natural ingredients and time proven recipe are creating an authentic taste of pastila. It is completely hand made product with very <u>time-consuming</u> production process from <u>7 to 14 days</u> <u>Only 3 ingredients</u> – baked apple, sugar, egg whites

<u>Contains no chemical supplements.</u> <u>100% gluten free product</u>



Packing

Belyov Pastila **50g package** Belyov Pastila **100g package** Belyov Pastila **180g package** Belyov Pastila **200g package**



Sugar free Pastila



Classic Pastila (made from apples



Apple Pastila with berries and others



The people always loved to eat the Pastila not only for its great taste, but also because of its healthy features



PRESERVE TRADITIONS SINCE 1881

From time immemorial there was a problem of saving huge apple harvests in Russia.Wise peasants manage to bake apples, grind it, beat it with egg whites and honey and dry it on "slow heat" in cooling-of Russian wood stoves. Later, in the end of 19th century sugar became available and used instead of honey. Between 19th and 20th century industrial production of the pastila situated in Belyov (Tula region) and Kolomna. Unfortunately, after revolution in 1917 production was lost and only locals were still making the sweet, which used to be popular not only in Russia but also in Europe and some American and even Australian cities.

PRESERVE TRADITIONS SINCE 1881

The factory restored production of Belyov Pastila in 1947 after Second World War and have been working in spite of political and economical perturbations of recent years. The Belyov Pastila is made of special apples with the biggest amount of pectin named "Antonovsky".The apples are grown in ecologically clear gardens of Tula region. The drying process is

going on it wood stoves with using birch firewood. Packing into food parchment, craft paper and cardboard.

Why pastila is great for health? •High amount of pectin helps to eliminate toxins from the body. Iron content is very healthy for hematopoietic.



The Belyov pastila is created exclusively by hand from juicy "Antonovka" apples according to the unchanged unique technology.

Till today the masters make the Belyov pastila in a Russian wood stove, which was built in the XIX century.

Melting apple puree, egg white and berries, nuts or cinnamon - only natural ingredients in combination with a time-proved recipe can create an authentic taste of the Belyov pastila. The Belyov pastila is created exclusively by hand from juicy "Antonovka" apples according to the unchanged unique technology.

Till today the masters make the Belyov pastila in a Russian wood stove, which was built in the XIX century.

RESERVE TRADITIONS

SINCE 188

Belyov Pastila

The product comes to the court of the first persons of **Russian** Federation and from 2013 the deliveries to Europe were restored (with a storage in Riga the capital city of Latvia) and to the court of Queen of England Elizabeth II.



Dmitry Medvedev, the Prime Minister of Russia



The products of our company are always highly welcomed at the different international exhibitions, thanks to displaying high professional standards and competence of our work, as well as, demonstrating an extremely high quality of our products.

Dmitry Patrushev, Minister of Agriculture of the Russian Federation

During "Green Week 2019" Berlin, Germany



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